

# WHAT WE EAT WHEN WE EAT ALONE

Stories and 100 Recipes

Deborah Madison and Patrick McFarlin

**RENOWNED COOKBOOK AUTHOR** Deborah Madison set out to learn what people chew on when there isn't anyone else around. The responses are surprising—and we aren't just talking take-out or leftovers. This is food-gone-wild in its most elemental form.

In a conversational tone, *What We Eat When We Eat Alone* explores the joys and sorrows of eating solo and gives a glimpse into the lives of everyday people and their relationships with food.

The book is illustrated with the delightful art of Patrick McFarlin, and includes 75 recipes for those who dine alone.

*What do you eat when no one is watching?*

## Marketing Highlights

Deborah Madison won a James Beard award for her cookbook *Local Flavors*.

Her books have sold more than 350,000 copies.

Food memoirs now have a major shelf in most big bookstores due to the popularity of books like *In Defense of Food* and *Animal, Vegetable, Miracle*, according to NPR.

The *New York Times* said she is “a wizard with fresh produce.”

Author tour in select cities.

Online marketing and promotions.

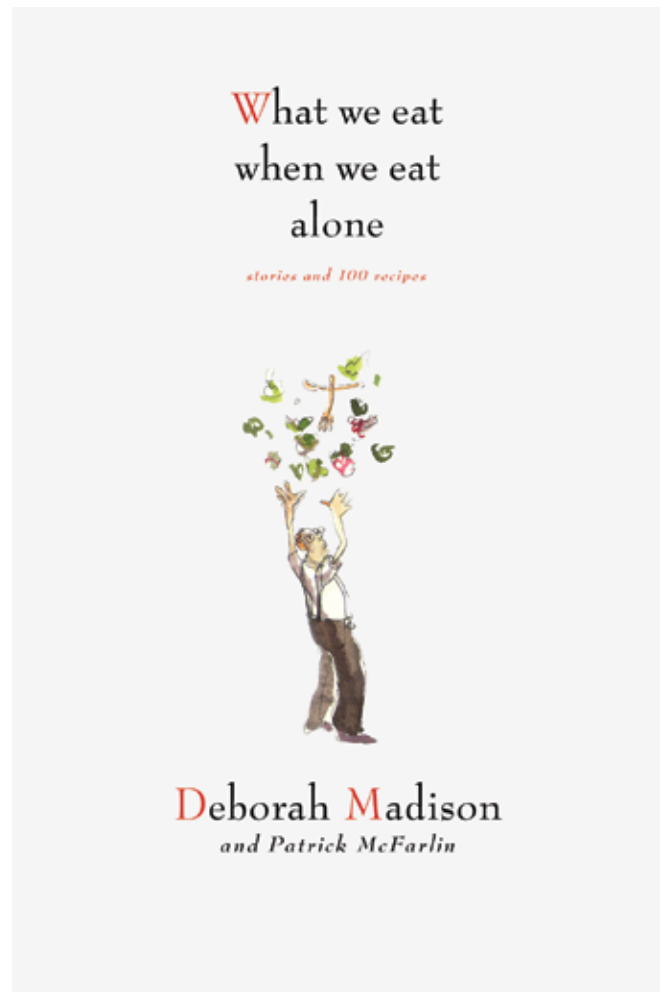
Print and web advertising campaign.

National broadcast and print publicity.

Co-op available.

**Deborah Madison** is the author of nine cookbooks and countless articles on food, cooking, and farming. Currently she blogs for *Gourmet* and *Culinate*. Her books have been honored with two Julia Child Cookbook of the Year awards and four James Beard awards, among others. Deborah is a longtime active leader in slow food and she sits on the board of the Seed Savers Exchange. She lives in Galisteo, New Mexico, with her husband, Patrick McFarlin.

**Patrick McFarlin** is a journeyman painter and graphic designer. His fine art has been shown in New York, San Francisco, Houston, Scottsdale, and Santa Fe, among other cities. He is the creator of Pat's Downtown Club, featured on CBS Sunday Morning. He has received numerous awards and fellowships for his painting. He works out of his studio in Santa Fe, New Mexico.



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