

THE SURFING YEARBOOK

Presented by Surfersvillage

THE SURFING YEARBOOK OFFERS the complete package of surfing news, features, results, opinions, and photography, providing an insider's view of everything that matters in each of the world's surfing regions—Africa, Europe, Southeast Asia and Japan, South and Central America, United States, United Kingdom, and Australia.

An illustrated collector's edition highlighting premier surfing events and surfers

Marketing Highlights

An extended *Surfing Yearbook* awareness campaign is underway at Surfersvillage.com, the world's biggest surfing news Web site, with more than twenty-two million visitor sessions a year.

Surfersvillage will also utilize its large family of publishing partners around the world to advertise the book's arrival in all surfing markets.

With each regional section offering text in English and the language of origin, the book will have broad appeal in all world surfing markets.

Photo essays from the best surf photographers around the world; profiles of all the leading surfers of 2008.

Ocean environmental issues, weather, and swell reports.

The only global directory of surfing products and services.

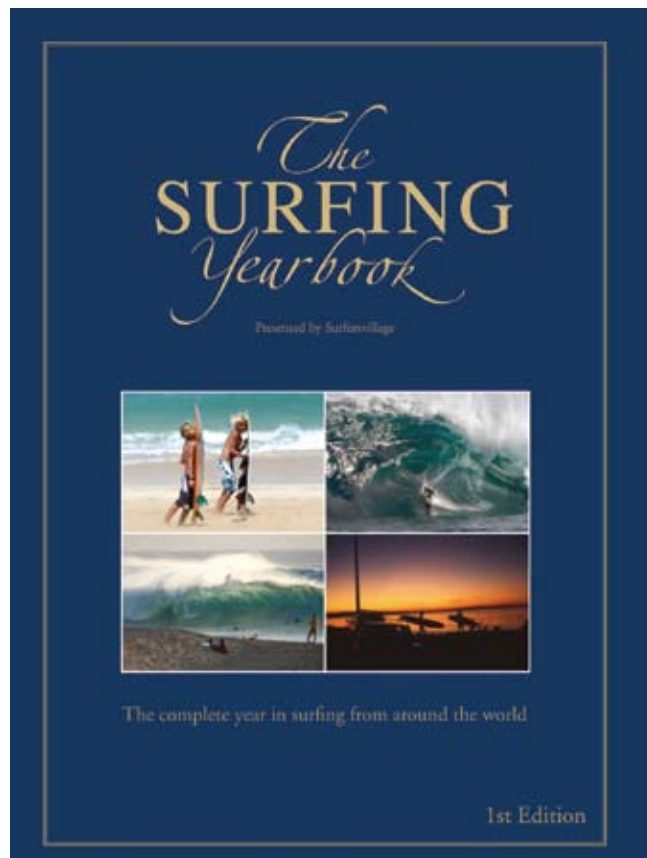
International sponsors include: O'Neill, Quiksilver, Vans Europe, Oakley Europe, Solitude, Billabong, Hurley, Rip Curl, and Body Glove.

Online marketing and promotions.

Print and web advertising campaign.

Co-op available.

For years, **Surfersvillage** has led the world in providing the most comprehensive online information about the sport, culture, and industry of surfing, from the biggest swell events and contests to the tiniest club meets on the back beaches of the most remote coasts.



SPORTS / OUTDOOR

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